

## Lantern & Luminaries 2023 Sponsorship Opportunities

**Date: Thursday, April 20, 2023, 6-9:30pm**

**Honoring: Annette Gordon-Reed, Pulitzer Prize winning historian and American law professor**

On April 18, 1775, two men climbed Old North Church's soaring steeple and held lanterns aloft as a signal from Paul Revere. These lanterns lit the path towards revolution. They could not know the outcome of their daring at that time, but they acted courageously to secure a brighter future.

Every April, Old North Illuminated invites friends and supporters to come together for a special evening of commemoration, inspiration, and celebration. Guests are greeted with a fife and drum corps followed by a dramatic reading of "Paul Revere's Ride," an inspiring keynote address, and the presentation of the Third Lantern Award. Honoring an individual who embodies active citizenship, the award recognizes the fundamental importance of courageous, compassionate leadership. The evening concludes with a lively reception where guests can socialize and witness the lighting of the lanterns. Paul Revere may even make an appearance!

**Annette Gordon-Reed** is an American law professor and Pulitzer Prize winning historian. Gordon-Reed is noted for changing scholarship on Thomas Jefferson regarding his relationship with Sally Hemings and her children. She was awarded the Pulitzer Prize for History and the National Book Award for Nonfiction and 15 other prizes in 2009 for her work on the Hemings family of Monticello. In 2010, she received the National Humanities Medal and a MacArthur Fellowship, also known as the MacArthur "Genius Award."

Lanterns & Luminaries is our signature annual fundraiser and proceeds support Old North Illuminated's mission to inspire active citizenship and courageous, compassionate leadership by interpreting and preserving the Old North Church & Historic Site. Through on-site, virtual, and classroom-based educational programming, ONI engages a wide range of audiences in the fundamental question of what it means to courageously step forward and spark change.



## Sponsorship Opportunities

	Presenting	Platinum	Gold	Silver	Bronze
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Event Tickets	4 Pews (16 seats)	3 Pews (12 seats)	2 Pews (8 seats)	1 Pew (4 seats)	1/2 Pew (4 seats)
Event will be promoted as “Lanterns & Luminaries, presented in partnership with YOUR NAME”	x				
Opportunity to speak during the VIP Reception	x	x			
Feature in an e-newsletter and on social media (for Corporate Sponsors)	x	x			
Public Recognition during the Event	x	x	x		
Recognition in event program and other digital/print materials	x	x	x	x	x
VIP Reception	x	x	x	x	x
Private tour for up to 16 guests during the 2023 season	x	x	x	x	x
Recognition in 2023 Annual Report	x	x	x	x	x





## Sponsorship Commitment Form

**YES!** My company or I would like to sponsor Lanterns & Luminaries at the following level (circle one):

Presenting	Platinum	Gold	Silver	Bronze
\$25,000	\$15,000	\$10,000	\$5,000	\$2,500

Please acknowledge this sponsorship on all print materials as follows:

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COMPANY CONTACT NAME (IF APPLICABLE) \_\_\_\_\_

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If applicable, please list a spouse, partner, or second contact person:

NAME \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Old North Illuminated, formerly the Old North Foundation, is a 501(c)3 nonprofit organization (Tax ID # 04-3120688). Contributions are tax deductible to the extent permitted by law. A tax receipt will be provided.

Check enclosed, payable to Old North Illuminated

Please invoice \$ \_\_\_\_\_ to the following:

Name \_\_\_\_\_

Email \_\_\_\_\_

Please charge my credit card \$ \_\_\_\_\_ (AmEx, Mastercard, or Visa)

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

CCV \_\_\_\_\_

Signature \_\_\_\_\_

\_\_\_\_\_ YES I would like to cover the 4.5% processing fee in addition to my sponsorship

Please return form to: Old North Illuminated, 193 Salem Street, Boston, MA 02113

You may also scan and return this form to [nstewart@oldnorth.com](mailto:nstewart@oldnorth.com). For additional information, contact Nikki Stewart, Executive Director, at 617-513-5999.