

## Lantern & Luminaries 2024 Sponsorship Opportunities

**Date: Thursday, April 11, 2023, 6-9:30pm**

**Honoring: Cmdr. Billie J. Farrell, 77th Commander of the USS Constitution**

On April 18, 1775, two men climbed Old North Church's soaring steeple and held lanterns aloft as a signal from Paul Revere. These lanterns lit the path towards revolution. They could not know the outcome of their daring at that time, but they acted courageously to secure a brighter future.

Every April, Old North Illuminated invites friends and supporters to come together for a special evening of commemoration, inspiration, and celebration. Guests are greeted with festive music followed by a dramatic reading of "Paul Revere's Ride," an inspiring keynote address, and the presentation of the Third Lantern Award. Honoring an individual who embodies active citizenship, the award recognizes the fundamental importance of courageous, compassionate leadership. The evening concludes with a lively reception where guests can socialize and witness the lighting of the lanterns. Paul Revere may even make an appearance!

Cmdr. Billie J. Farrell, a 2004 Naval Academy graduate, became the first woman to command USS Constitution in 2022, the world's oldest commissioned warship afloat and America's ship of state. She took command and emphasized her focus on strengthening the legacy of the ship, its history, and telling the Navy story. Cmdr. Farrell exemplifies the values reflected in those famous signal lanterns: courage, leadership, teamwork, and active citizenship.

Lanterns & Luminaries is our signature annual fundraiser and proceeds support Old North Illuminated's mission to inspire active citizenship and courageous, compassionate leadership by interpreting and preserving the Old North Church & Historic Site. Through on-site, virtual, and classroom-based educational programming, ONI engages a wide range of audiences in the fundamental question of what it means to bravely step forward and spark change.



## Sponsorship Opportunities

	Presenting	Platinum	Gold	Silver	Bronze
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
Event Tickets	4 Pews (16 seats)	3 Pews (12 seats)	2 Pews (8 seats)	1 Pew (4 seats)	1 Pew (4 seats)
Event will be promoted as “Lanterns & Luminaries, presented in partnership with YOUR NAME”  (Exclusive - only one Presenting Sponsorship available)	x				
Opportunity to speak during the VIP Reception	x	x			
Feature in an e-newsletter and on social media	x	x			
Public Recognition during the Event	x	x	x		
Exclusive tour for up to 16 guests during the 2023 season (\$320 value)	x	x	x	x	
VIP Reception for you and your guests	x	x	x	x	x
Recognition in 2024 Annual Report	x	x	x	x	x
Recognition in event program and other digital/print materials	x	x	x	x	x





## Sponsorship Commitment Form

**YES!** My company or I would like to sponsor Lanterns & Luminaries at the following level (circle one):

Presenting	Platinum	Gold	Silver	Bronze
\$25,000	\$15,000	\$10,000	\$5,000	\$2,500

Please acknowledge this gift on all print materials as follows:

\_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

If applicable, please list a spouse, partner, or second contact person:

NAME \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Old North Illuminated, formerly the Old North Foundation, is a 501(c)3 nonprofit organization (Tax ID # 04-3120688). Contributions are tax deductible to the extent permitted by law. A tax receipt will be provided.

- Check enclosed, payable to Old North Illuminated
- Please invoice \$\_\_\_\_\_ to the following:
  - Name \_\_\_\_\_
  - Email \_\_\_\_\_
- Please charge my credit card \$\_\_\_\_\_ (AmEx, Mastercard, or Visa)
  - Card Number \_\_\_\_\_
  - Expiration Date \_\_\_\_\_
  - CCV \_\_\_\_\_
  - Signature \_\_\_\_\_
  - \_\_\_\_\_ YES I would like to cover the 4% processing fee in addition to my sponsorship

Please return form to: Old North Illuminated, 193 Salem Street, Boston, MA 02113

You may also scan and return this form to [nstewart@oldnorth.com](mailto:nstewart@oldnorth.com). For additional information, contact Nikki Stewart, Executive Director, at 617-513-5999.