



LANTERNS & LUMINARIES

2025 Sponsorship Opportunities

Wednesday, April 16, 2025

Seated Breakfast from 9:30am - 10:45am, Program from 11am - 12:30pm

Third Lantern Award Honoree: Ken Burns, Award-Winning Filmmaker

On April 18, 1775, two history makers climbed Old North Church's soaring steeple and held lanterns aloft as a signal from Paul Revere. These lanterns lit the path towards revolution. Those patriots could not know the outcome of their daring at that time, yet they acted courageously and at great risk to secure a brighter future.

In honor of the 250th anniversary of those fateful lanterns, Lanterns & Luminaries 2025 will be a unique event filled with commemoration, inspiration, and celebration. Filmmaker Ken Burns will accept the Third Lantern Award, which is presented annually to an individual who embodies the values symbolized in Old North Church's iconic signal lanterns: leadership, courage, hope, tenacity, and active citizenship.

With Ken's much-anticipated film, "The American Revolution," scheduled to air on PBS in the fall of 2025, we cannot think of a better person to honor with the Third Lantern Award in 2025. Ken's documentaries and approach to filmmaking have been an inspiration as we bring the past to life for hundreds of thousands of visitors each year. His films demonstrate time and again that recounting history is not simply a retelling of events and facts — it is finding the human story, the universal experiences that allow us to put ourselves in the shoes of those who lived decades or centuries ago. His masterful storytelling and willingness to face America's complexity and contradictions head-on have been the platonic ideal we strive for in our interpretation of Old North's three centuries of history.

Guests will join Third Lantern Award honoree Ken Burns and the Old North Illuminated Board of Directors for a seated breakfast in Old North's beautiful Washington Garden. Following the breakfast, a special anniversary program will include a dramatic reading of "Paul Revere's Ride," inspiring remarks by Mr. Burns, a short clip from "The American Revolution," and a preview of Patriots' Day celebrations in Greater Boston.

Old North Church tells a story of patriots who risked everything to help create a nation governed "by and for" the people. But Old North's significance goes much further: its stories provide a microcosm of America as an unfinished work: an icon of liberty funded in part by slavery, a symbol of democracy where people worshiped according to social hierarchy, a 300-year-old community set in a neighborhood where successive waves of immigrants have come to pursue the American dream. What better place to gather and reflect on the question, "What is America at 250"?

Old North Illuminated is a secular 501(c)(3) nonprofit with a mission to inspire active citizenship and courageous, compassionate leadership by interpreting and preserving the Old North Church & Historic Site. Sponsorship of Lanterns & Luminaries is tax-deductible as permitted by law.





2025 Sponsorship Opportunities

	Presenting \$50,000	Patriot \$25,000	Revolutionary \$10,000	Minuteman \$5,000	Lantern \$2,500
Tickets to the Lanterns & Luminaries Breakfast	16 (2 tables)	8 (1 table)	6	4	2
Tickets to the 11am program with first floor pew seating	16	8	6		
Tickets to the 11am program with second floor gallery seating				4	2
Logo incorporated into all event branding and promotional materials	x				
3 minutes to speak during the 11am program	x				
3 minutes to speak at the 9:30am breakfast		x			
Support recognized during the breakfast and program	x	x	x		
Support recognized in the event program and promotional materials	x	x	x	x	x
Recognition in 2025 Annual Report	x	x	x	x	x





LANTERNS & LUMINARIES

Sponsorship Commitment Form

YES! I would like to sponsor Lanterns & Luminaries at the following level (circle one):

Presenting \$50,000	Patriot \$25,000	Revolutionary \$10,000	Minuteman \$5,000	Lantern \$2,500
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Please acknowledge this gift on all print materials as follows:

CONTACT NAME _____

ADDRESS _____

PHONE _____ EMAIL _____

If applicable, please list a spouse, partner, or second contact person:

NAME _____

PHONE _____ EMAIL _____

Old North Illuminated, formerly the Old North Foundation, is a 501(c)3 nonprofit organization (Tax ID # 04-3120688). Contributions are tax deductible to the extent permitted by law. A tax receipt will be provided.

☐ Check enclosed, payable to Old North Illuminated

☐ Please invoice \$_____ to the following:

Name _____

Email _____

☐ Please charge my credit card \$_____ (AmEx, Mastercard ,or Visa)

Card Number _____

Expiration Date _____ CCV _____

Signature _____

_____ YES! I would like to cover the 4% processing fee in addition to my sponsorship.

Please return form to: Old North Illuminated, 193 Salem Street, Boston, MA 02113

You may also scan and return this form to nstewart@oldnorth.com. For additional information, contact Nikki Stewart, Executive Director, at 617-513-5999.